# A REMARK ON AN AREALLY MEAN *p*-VALENT FUNCTION

## BY

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#### ABSTRACT

We bring an example which shows that in a theorem due to Cartwright, Spencer and Hayman concerning areally mean *p*-valent functions a multiplicative constant cannot be reduced to 1. (This is possible in the corresponding theorem for circumferentially mean *p*-valent functions).

We first recall the following definition [1]. Suppose that

$$f(z) = a_0 + a_1 z + a_2 z^2 + \cdots$$

is regular and not zero in |z| < 1. Denote by D the domain on which |z| < 1 is mapped by the function f(z). Denote by W(R) the area (counted with the appropriate multiplicity) of that part of D which is enclosed in the circle  $|w| \leq R$ .

A function f(z) for which  $W(R) \leq p \cdot \pi R^2$  for every positive R is said to be areally mean p valent. (a.m.p.v.). We also recall the following theorem: Suppose that f(z) is an a.m.p.v function and not zero in |z| < 1 Then we have [1]:

(1) 
$$\frac{|a_0|}{c} \left(\frac{1-|z|}{1+|z|}\right)^{2p} < |f(z)| < |a_0| c \left(\frac{1+|z|}{1-|z|}\right)^{2p}$$
,  $0 < |z| < 1$ ,

where  $c = e^{2\pi p + 1/2}$ 

Our aim is now to show the following

THEOREM 1. Suppose that for every function  $f(z) = a_0 + a_1 z + a_2 z^2 + \cdots$ a.m.p.v. and not zero in |z| < 1, we have the following relation:

(2) 
$$\frac{|a_0|}{d_2 e^{m_2 p}} \cdot \left(\frac{1-|z|}{1+|z|}\right)^{2p} < |f(z)| < |a_0| d_1 e^{m_1 p} \left(\frac{1+|z|}{1-|z|}\right)^{2p}, 0 < |z| < 1,$$

then it follows that  $d_1, d_2 \ge 2/\sqrt{e}$ .

**Proof.** The inequality  $d_1 \ge 2/\sqrt{e}$  will be shown with the aid of the function

$$f(z) = k + \log\left(1 + \frac{1+z}{1-z}\right), \ k > 0.$$

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We have: Re  $f(z) \ge k$ ,  $|\operatorname{Im} f(z)| < \pi/2$ .

Clearly f(z) is univalent. Thus the area of the part of the image of |z| < 1 by f(z) which lies over |w| < R, does not exceed the area of the rectangle  $|v| < \pi/2$ , k < u < R, i.e.  $\pi(R - k)$ . Since

$$\frac{\pi(R-k)}{\pi R^2} \leq \frac{1}{4k} \qquad k \leq R < \infty,$$

f(z) is mean *p*-valent, with p = 1/4k. Thus we have from (2):

(3) 
$$\frac{\left|k + \log\left(1 + \frac{1+z}{1-z}\right)\right|}{k + \log 2} < d_1 e^{m_1/4k} \left(\frac{1+|z|}{1-|z|}\right)^{1/2k}$$

We now choose z such that 0 < z < 1 and  $(1 + z/1 - z) = e^k$ . Then from (3) we have:

(4) 
$$\frac{k + \log(1 + e^k)}{k + \log 2} < d_1 e^{m_1/4k} e^{1/2}.$$

If now  $k \to \infty$ , we get from (4):  $2 \leq d_1 e^{1/2}$ .

For the proof of the second inequality we define:

$$f(z) = k + \log\left(l + \frac{1+z}{1-z}\right), k, l > 0, k + \log l > 0.$$

By similar considerations to the first case, the function f(z) is a.m.p.v. for  $p = 1/(4(k + \log l))$  and we may use (2) for this value of p. So:

$$\frac{\left|k + \log\left(l + \frac{1+z}{1-z}\right)\right|}{k + \log(l+1)} > \frac{1}{d_2 e^{m_2/4t}} \left(\frac{1-|z|}{1+|z|}\right)^{1/2t} \quad \text{where } t = k + \log l.$$

We now take -1 < z < 0, and set u = (1 + |z|/1 - |z|). Then:

(5) 
$$d_2 > \frac{t + \log(1 + 1/l)}{e^{m_2/4t}u^{1/2t}[t + \log(1 + 1/ul)]}$$

If, in particular,  $1/l = u = e^t$ , we get:

(6) 
$$d_2 > \frac{t + \log(1 + e^t)}{e^{m_2/4t}e^{1/2}(t + \log 2)}$$

If now  $t \to \infty$ , we have  $d_2 \ge 2/\sqrt{e}$ , and the proof is complete.

### Reference

1. Hayman, W. K. Multivalent functions 1st ed., Cambridge University Press (1958).

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